

Wal-Mart Calendar Overview

The **Wal-Mart Week** begins at midnight (12:00 a.m.) Saturday and ends Friday night at 11:59 p.m. You'll note the calendar that appears in the Time Selection window of a query always shows the WM week, Saturday - Friday.

The **Wal-Mart Month** is made up of either four or five WM Weeks and follows the same pattern each year (more on this below).

The **Wal-Mart Year** begins in February and ends in January. The calendar week containing February 1st will be Wal-Mart Week 1. Unless February 1st is a Saturday, Wal-Mart Week 1 will contain days from the calendar month of January. In fact, any WM Month you look at will rarely match up with the calendar month.

The **Wal-Mart calendar** follows the same pattern every year in the number of WM Weeks per WM Month. It's a 4-5-4 pattern. February is always four weeks, March is always five weeks, and April is always four weeks. This pattern repeats three times for the rest of the year.

Each quarter equals 13 weeks (4+5+4). Add up the four quarters and you have the 52-week Wal-Mart Year. To see the Wal-Mart calendar for 2002-2007 in Excel format click on the link below.

Note: Sometimes a Wal-Mart Year will have 53 weeks. This happened in 2002. Click on the link below to see a chart of sales week comparisons of a 53-week year to a 52-week year.

4 Weeks	5 Weeks	4 Weeks
February Wal-Mart Weeks 1-4	March Wal-Mart Weeks 5-9	April Wal-Mart Weeks 10-13
May Wal-Mart Weeks 14-17	June Wal-Mart Weeks 18-22	July Wal-Mart Weeks 23-26
August Wal-Mart Weeks 27-30	September Wal-Mart Weeks 31-35	October Wal-Mart Weeks 36-39
November Wal-Mart Weeks 40-43	December Wal-Mart Weeks 44-48	January Wal-Mart Weeks 49-52